

The logo for Lloyd's, featuring the word "LLOYD'S" in a white, serif font on a black rectangular background.

LLOYD'S

Stay Ahead of the Competition Digital Transformation

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Digital Transformation

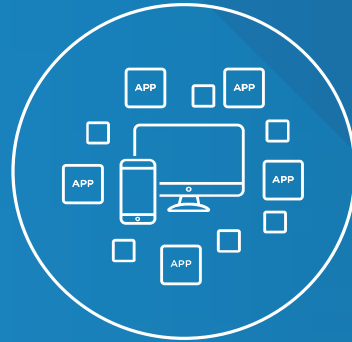


Every dimension
of our lives is
GOING DIGITAL

Consumerisation is driving
DIGITAL TRANSFORMATION



Modern
Workforce



Apps
Anywhere



Mobile
Workflows



Emerging
Delivery Models

Nimble **innovation**.

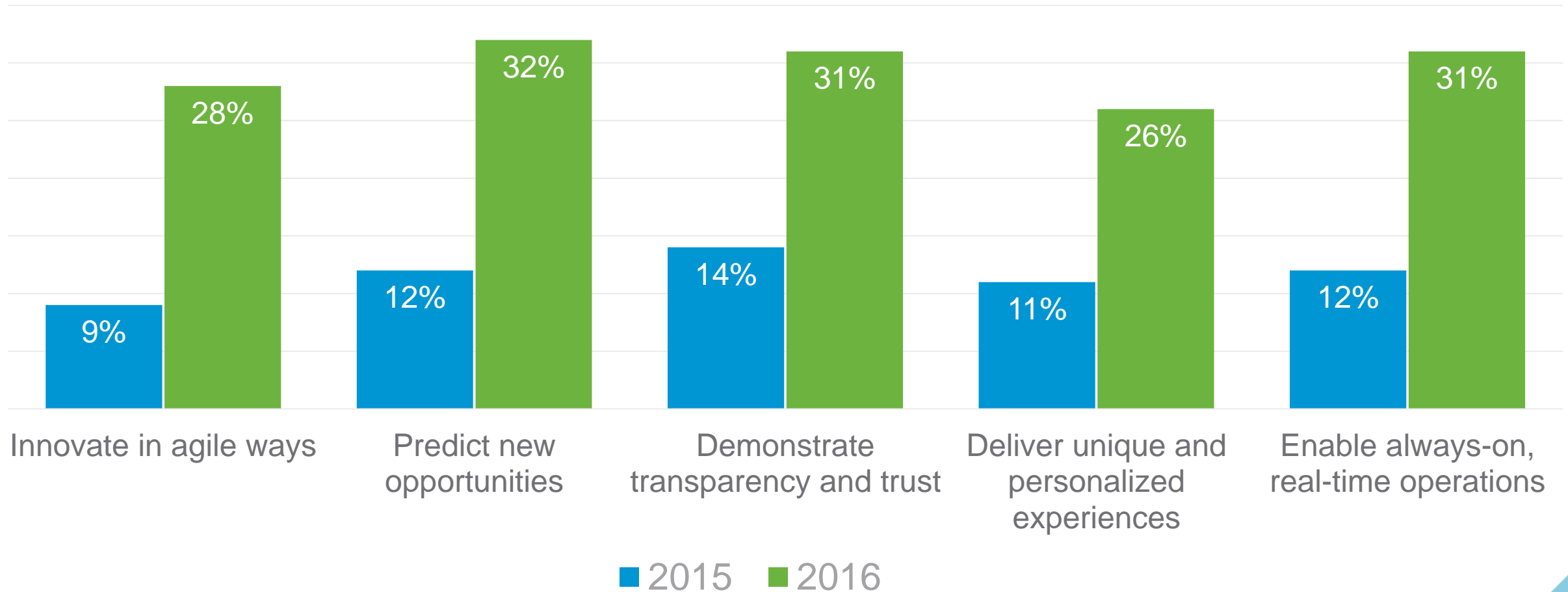
Better ways of **working**.

Inventive business **models**.

New customer **experiences**.

Why Business Leaders Are Embracing Digital

A Dramatic Shift in a Year



2017 Digital Transformation Agenda

BUSINESS OUTCOMES

Business Agility
and Innovation



Exceptional Mobile
Experiences



Protection of Brand
and Customer Trust

Modernize
Data
Centers

Integrate
Public
Clouds

Empower
Digital
Workspaces

Transform
Security

STRATEGIC IT PRIORITIES



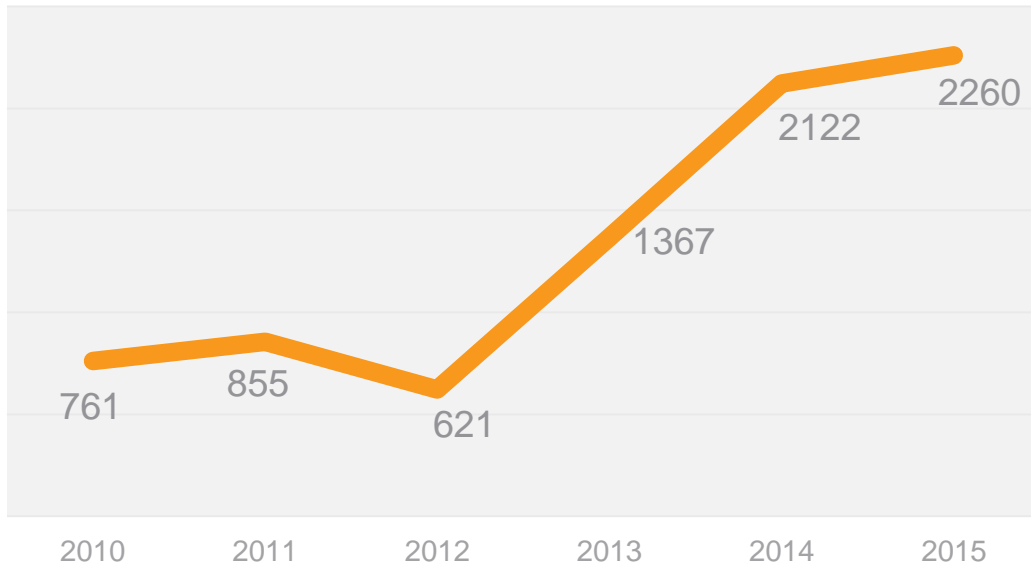
Transform
Security



The Cybersecurity Challenge

Cybersecurity Remains a Top Priority

The more **digital** the business, the more **critical** cybersecurity.



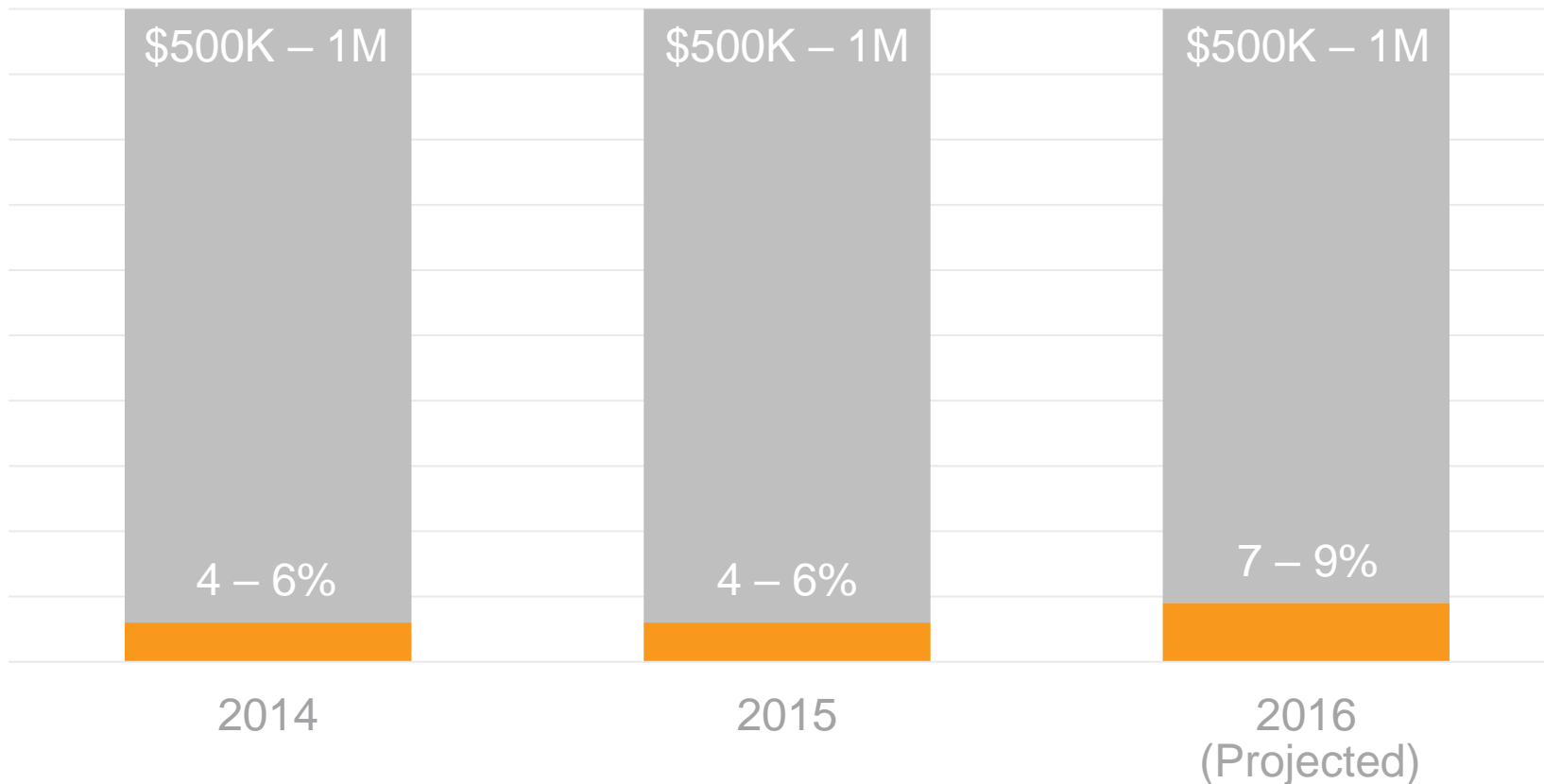
Data breaches are on the rise.¹



Of organizations report a data breach due to employees using **mobile devices**.²

Yet Enterprise IT Security Spend Is Relatively Low

Overall Median IT Budget and Percentage Allocated to Security by Year





Security Is an Architectural Issue

The World We Must Secure

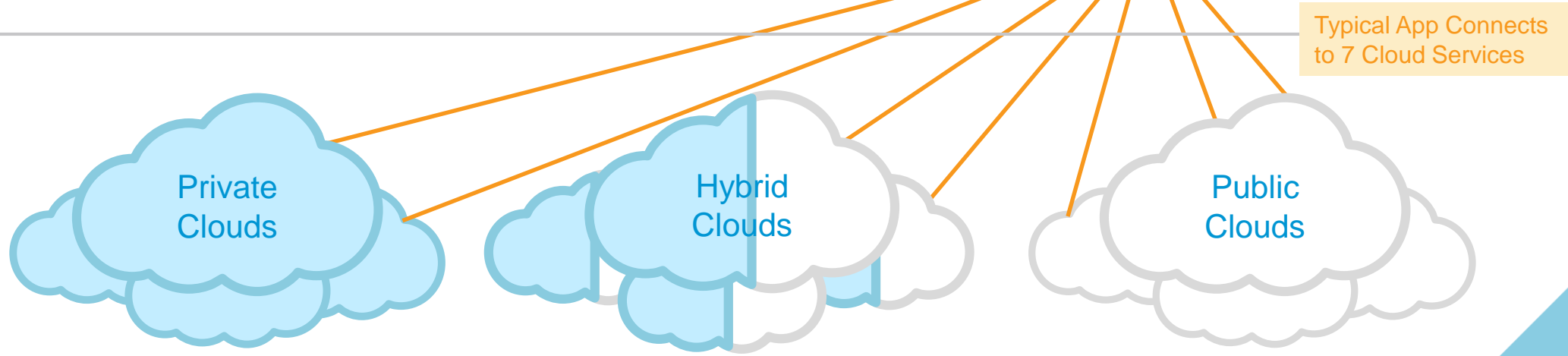
Devices



Apps



Infrastructure



Virtualized Compute, Storage, Networking, Security

An Amazing Array of Security Innovation



We need an architecture for **security**.

Without an Architecture for Security, Organizations Cannot Take Advantage of Security Innovations

Security Policies



Architecture for Security

A Shift in Mindset from “**How Do I Secure Virtualization?**” to “**Use Virtualization to Secure**”

Security Policies

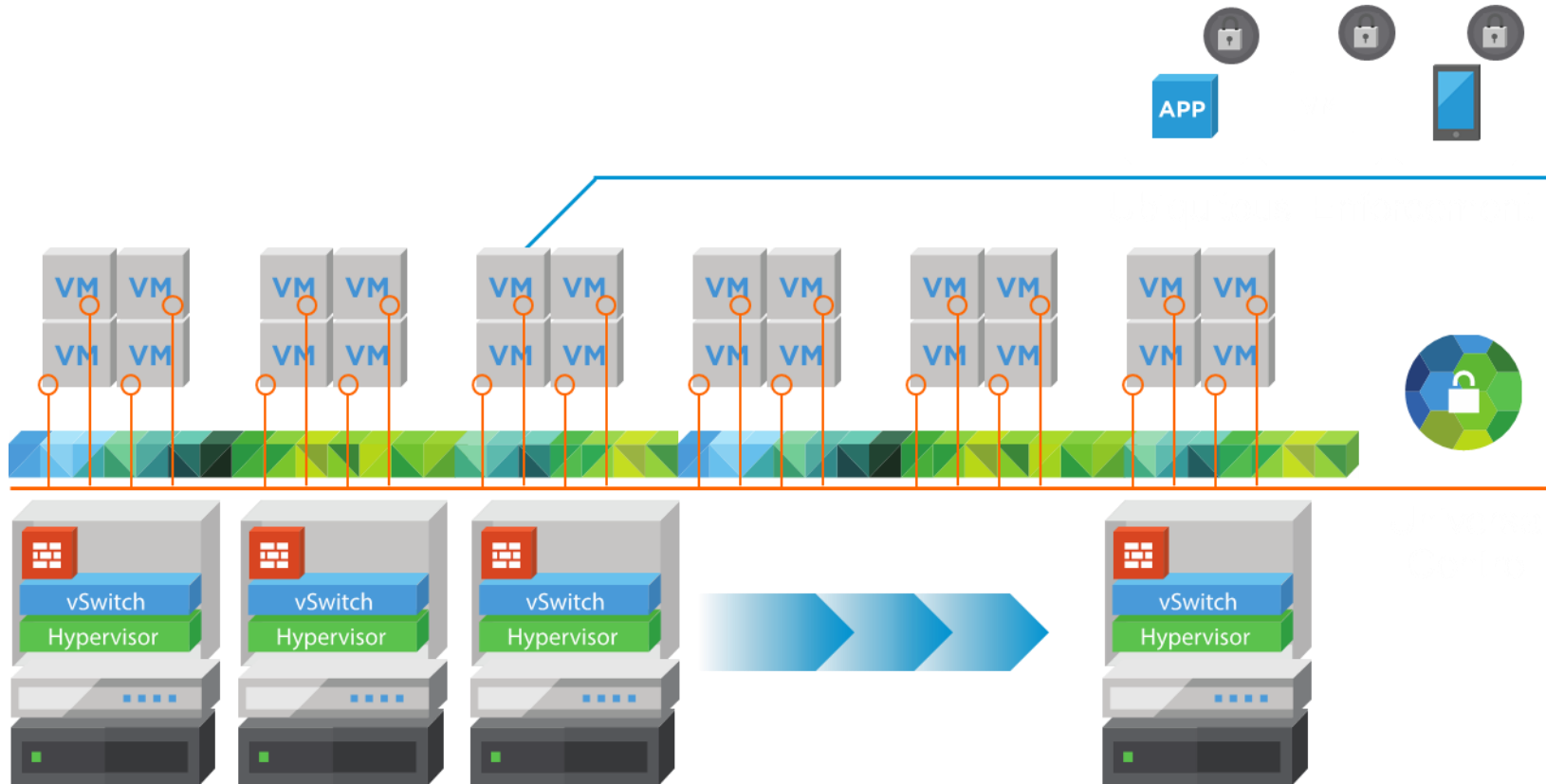


Virtualisation Layer

Alignment, Ubiquity



Micro-Segmentation: Ubiquitous Enforcement and Universal Control



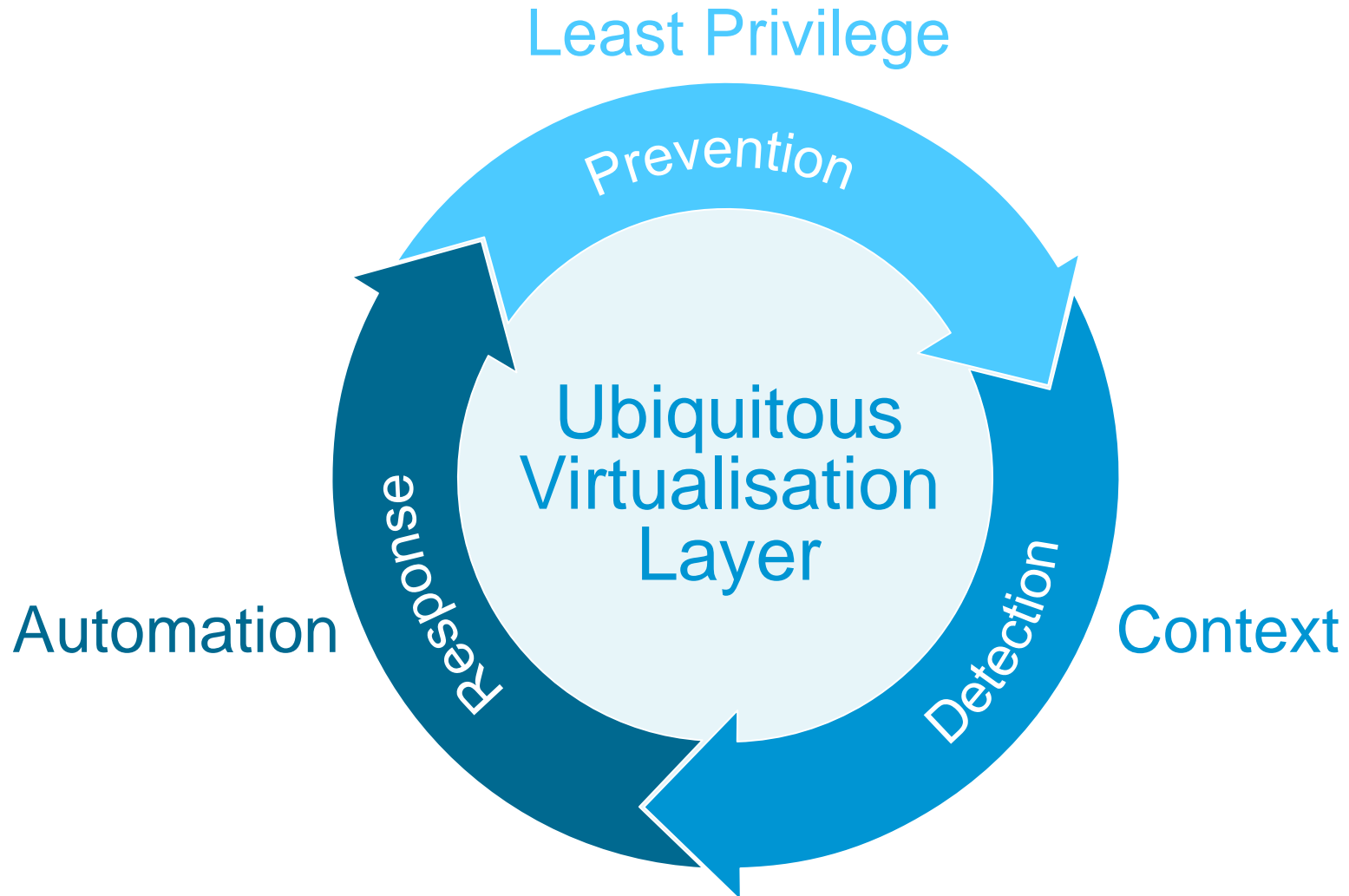
Ecosystem of Innovators



Cross-Industry Customer Adoption



An Architecture to Transform Cybersecurity As We Know It



How VMware Helps



What makes cybersecurity so challenging?



Secure Application Infrastructure



Secure Identity and Endpoints



Streamline Compliance

Intrinsic Security from Data Center to Device

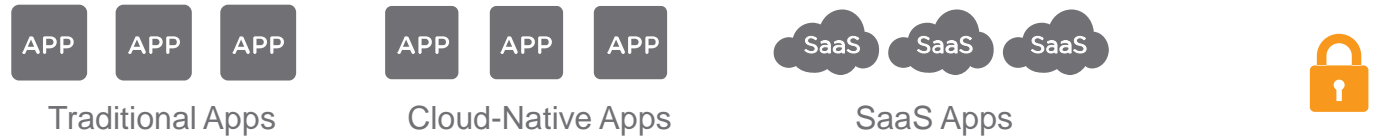
Enabled with VMware's Integrated Architecture

- Empower Digital Workspaces
- Integrate Public Clouds
- Modernize Data Centers
- Transform Security

Any Device

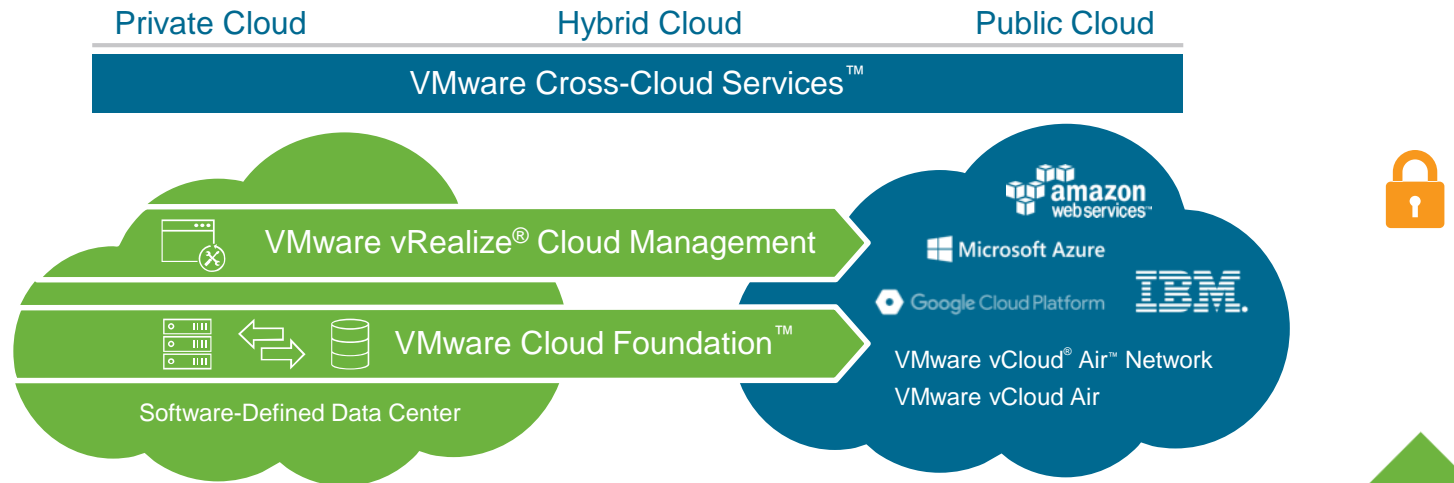


Any Application



VMware Cross-Cloud Architecture™

Any Cloud



Summary

Key Takeaways



Virtualisation “Raises All Security Boats”



Architect-In vs. Urban Sprawl of the Past



Major Shifts Are Underway in Security



Explore **Network Virtualisation**

Accelerate Digital Transformation to Realise What's Possible

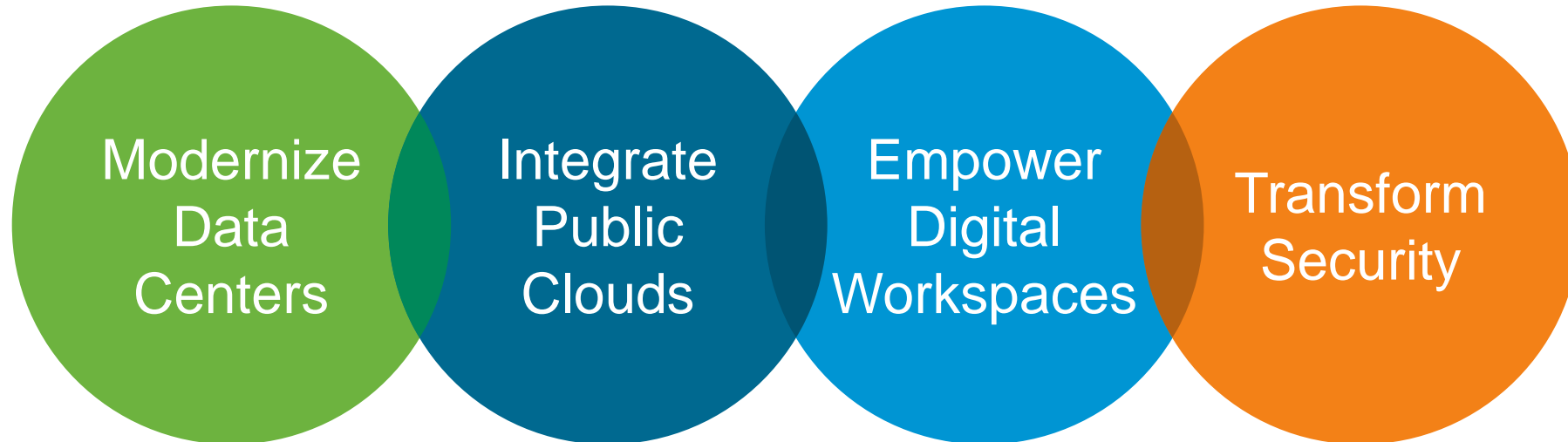
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Take the next step.

Visit www.vmware.com/it-priorities

Thank you.